

DOCUMENT 2 OF 4 • VERSION 1.0 • 22 OCTOBER 2026

Privacy and Data in the Website Check

SocialNow · What data we do and do not keep

Our starting point: the website check keeps nothing it does not need. There is no database of checked domains, no profile and no tracking. This document describes, step by step, what data passes through, for how long and why. It supplements the general privacy statement at socialnow.nl/privacy.

ISSUED BY	SocialNow, Amstelstraat 43G, 1017 DA Amsterdam, the Netherlands, Chamber of Commerce 77146301
VERSION	1.0, 22 October 2026
APPLIES TO	The free website check at socialnow.nl/check
CONTACT	secure@socialnow.nl

ARTICLE 1 Controller

- 1.1 SocialNow, Amstelstraat 43G, 1017 DA Amsterdam, the Netherlands, Chamber of Commerce 77146301, is the controller for the data processed in the website check. Contact: secure@socialnow.nl.

ARTICLE 2 What happens when you check a domain

DATA	PURPOSE	HOW LONG
The domain entered and the result	Showing the result and preventing the same site from being visited again shortly afterwards	Only in the working memory of the check: the PHP result for at most 20 seconds, the five-point report for at most 10 minutes. After that it is gone.
Your IP address	Limiting misuse with a maximum number of checks per sender	Counted for 10 minutes in working memory and never stored.
Cookies, account, profile	Not applicable	The check sets no cookies, requires no account and builds no profile.

- 2.1 We keep no list of checked domains, do not link a result to a person and do not contact anyone as a result of a check.
- 2.2 The check tracks nothing: it contains no tracking pixel or analytics code. How socialnow.nl counts visits in general, without cookies, is described in the privacy statement.

ARTICLE 3 Services that support the measurement

- 3.1 For the five-point report only. **Google PageSpeed Insights** receives the homepage address to measure speed and loads that page as a mobile visitor would.
- 3.2 **OSV.dev** and **wordpress.org** receive only the name and version number of software the page mentions. The domain is not shared.
- 3.3 **Vercel** hosts the check. Like any hosting provider, Vercel keeps short-lived technical logs. We only write a brief error message there if a check fails.

ARTICLE 4 When you contact us

- 4.1 If you complete the form on the check page, we receive what you send: name, e-mail address and website, and, if you provide them, phone number, hosting provider and your question. The result and the PHP version you saw are included, so we do not need to ask again.
- 4.2 Your request arrives as an e-mail at secure@socialnow.nl, in our mailbox at Hostinger. If sending fails, the request is briefly kept in the hosting log so that it is not lost.
- 4.3 If we schedule a call together, the appointment with your name and e-mail address is added to our calendar.
- 4.4 We use this data only to answer your request and to schedule the extended check. Legal basis: your request and the preparation of a possible engagement (Article 6(1)(b) GDPR).
- 4.5 Retention: if no engagement follows, we keep the data for at most two years after the last contact. If an engagement follows, the periods in the privacy statement apply.

ARTICLE 5 Legal basis of the check itself

- 5.1 A domain name is usually not personal data, but for a sole trader it can be. We therefore process a domain and its result on the basis of legitimate interest: giving the requester a result about public information. We keep that processing as short and as limited as possible, as described above.

ARTICLE 6 Your rights

- 6.1 You have the right to access, rectify, erase, restrict, object to and port your data. Since the check itself stores nothing, in practice this concerns what you sent through the form or when scheduling a call.
- 6.2 Send a request to secure@socialnow.nl. We may ask you to confirm that you are the person concerned. We respond within one month.
- 6.3 If you disagree with how we handle your data, you can lodge a complaint with the Dutch Data Protection Authority (autoriteitpersoonsgegevens.nl). We would appreciate hearing from you first.